

Paul A. Rosenbaum, CEO, SWR Corporation

Mr. Rosenbaum has served as CEO of SWR, which he founded, since 1994. He also serves as Chairmen of The Board of Rentrak Corporation, Portland, Oregon, where he previously served as CEO for nine years.

He currently sits on The Providence St. Vincent Medical Foundation Council of Trustees and The Providence Heart & Vascular Institute Foundation Advisory Council.

In July 2007, Mr. Rosenbaum was appointed by Oregon governor Ted Kulongoski to serve on the nine-member Board of Commissioners for The Port of Portland.

Mr. Rosenbaum acquired extensive knowledge of U.S. banking and insurance law during his long career in private practice and as a Michigan state legislator where he chaired The House Judiciary Committee, was legal counsel to The Speaker of the House and wrote and sponsored The Michigan Administrative Procedures Act.

He served on The National Conference of Commissioners on Uniform State Laws, as Vice Chairman of The Criminal Justice and Consumer Affairs Committee of the National Conference of State Legislatures and on a committee of The Michigan Supreme Court responsible for reviewing local court rules.